



THE INTERNATIONAL JOURNAL OF ORGANIZATIONAL INNOVATION (IJOI)

Volume 17 Number 1, July 2024

Table Of Contents

Page: Title:

1. Issue Cover Page - Introduction, Dr. Frederick Dembowski, Editor
2. Table Of Contents
3. Information Regarding The Publisher
Contact The Editor
4. 2023-2024 IJOI Board Of Editors

Page: Article #: Title: Author(s):

- | | | | |
|-----|-----------|--|--|
| 10. | 2024-1369 | Study On The Construction Of A Naval Combat Capability Assessment Model Using The Fuzzy Delphi Method Combined With VIKOR Analysis
Fan-Yi Wu, Gu-Hong Lin, Chiao-Min Wang | |
| 20. | 2024-1380 | Landslide Problems Caused By Excavation Of Shear Band Tunnels Into Grabens
Tse-Shan Hsu, Yan-Ming Wang, Yu-Chien Wu, Zong-Lin Wu, Si-Min Hsu | |
| 40. | 2024-1377 | The Effect Of Key Opinion Leaders' Characteristics On Purchase Intention: A Study Of Tiktok Live Commerce In China
Zhou Fu Lin, Kai-Ping Huang | |
| 55. | 2024-1374 | Explore Factors Influencing The Intention To Use Mobile Payments In Taiwan During The Pandemic
Jyi-Chang Tsai, Lisa Y. Chen, Yan-Siang Tang | |
| 75. | 2024-1375 | Exploring The Landscape Of Artificial Intelligence Research In Education Journals: A Bibliometric Analysis | |

Chun An Chen

85. 2024-1379 The Relationships Between Entrepreneurial Cognition And Entrepreneurial Intention: Cognition Of Artificial Intelligence As A Mediator
Shi Jianlong, Leemen Lee
100. 2024-1376 Investment Efficiency And ESG Reporting Transparency In Taiwanese Companies: An Investigative Case Study
Hsien Li Lee, Chun An Chen, Ming Yan Li
110. 2024-1372 A Survey Study On Investment Behaviors And Strategies For Middle-Aged People In Kaohsiung Area, Taiwan
Liao, Man-Ling, Dr. Lai, Ching-Sung*
125. 2024-1378 Application Of Pithy Formula Method In Teaching Scraping Therapy Of Head And Face Meridians And Collaterals
Shuo-Fei Chen, Ya-Ting Liang



Information Regarding:

[The International Association of Organizational Innovation \(IAOI\)](#)
[The International Journal of Organizational Innovation \(IJOI\)](#)
[The International Conference on Organizational Innovation \(ICOI\)](#)

[THE INTERNATIONAL ASSOCIATION OF ORGANIZATIONAL INNOVATION \(IAOI\)](#) is a non-profit organization. [IAOI](#) is the publisher of this [Journal](#). It also holds an [Annual Conference](#) (See Below). You may become a member of [IAOI](#) by either presenting a paper at their [Conference](#) or publishing an article in their [Journal](#).

For more information on the [International Association of Organizational Innovation](#), go to: <http://www.iaoiusa.org>

[THE INTERNATIONAL JOURNAL OF ORGANIZATIONAL INNOVATION \(IJOI\)](#) (ISSN 1943-1813) is an international, blind peer-reviewed journal, published quarterly. It may be viewed online for free. There are no print versions of this journal; however, the journal .pdf file may be downloaded and printed. It contains a wide variety of research, scholarship, educational and practitioner perspectives on organizational innovation related themes and topics. It aims to provide a global perspective on organizational innovation of benefit to scholars, educators, students, practitioners, policy-makers and consultants. All past issues of the journal are available on the journal website. Submissions are welcome from the members of [IAOI](#) and other associations & all other scholars and practitioners. Student papers are also welcome.

For information regarding submissions to the journal, go to the journal homepage: <http://www.ijoi-online.org/>

To Contact the IJOI Editor, email: ijoinnovation@aol.com

[The International Conference on Organizational Innovation](#) will be held in Ho Chi Minh City, Vietnam from July 23 – 25, 2024. For more information, see: <https://icoi-international.iaoiusa.org/>



THE 2024-2025 BOARD OF EDITORS

Editor-In-Chief	Frederick L. Dembowski - International Association of Org. Innovation, USA
Associate Editor	Chich-Jen Shieh - International Association of Org. Innovation, Taiwan, R.O.C.
Associate Editor	Sergey Ivanov - University of the District of Columbia, USA
Assistant Editor	Sohail Bin Ahmed - Universiti Teknologi Mara, Malaysia
Assistant Editor	Julius Ndumbe Anyu - University of the District of Columbia, USA
Assistant Editor	Julia N Ballenger - Texas A & M University - Commerce, USA
Assistant Editor	Jibril Adewale Bamgbade, Swinburne University of Technology, Sarawak, Malaysia
Assistant Editor	Madeline Berma - Universiti Kebangsaan, Malaysia
Assistant Editor	Joshua C. Chang - Chien-kuo Technology University, Taiwan
Assistant Editor	Wan-Yu Chang - Chung Hua University, Taiwan, R.O.C.
Assistant Editor	Catherine C Chiang - Elon University, USA
Assistant Editor	Jyh-Rong Chou - I-Shou University, Taiwan R.O.C.
Assistant Editor	Chenin Chen - Assumption University, Thailand
Assistant Editor	Barbara Cimatti - University Of Bologna, Italy
Assistant Editor	Constance Bygrave, Fairleigh Dickinson University, Canada
Assistant Editor	Ntsako Idris Makamu, North West University, South Africa
Assistant Editor	Denis Ushakov, Suan Sunandha Rajabhat University, Thailand
Assistant Editor	Jun Dang - Xi'an international Studies University, China
Assistant Editor	Fernando Cardoso De Sousa - Portuguese Association of Creativity And Innovation (APIC), Portugal
Assistant Editor	Ben Hendricks - Fontys University of Applied Sciences, The Netherlands
Assistant Editor	Egor Dudukalov, South-Russian Institute of Management of RANEP, Russia
Assistant Editor	Yulun Hsu - Fo Guang University, Taiwan, R.O.C.
Assistant Editor	Ming Feng Wu - I-Shou University Taiwan, R.O.C.
Assistant Editor	Alpheus Morweng Litheko, North West University, South Africa
Assistant Editor	Roslyn Tambago, Dr. Emilio B. Espinosa, Sr. State College of Agriculture & Technology, Phillipines
Assistant Editor	Kai-Ping Huang - University Of Technology, Sydney, Australia
Assistant Editor	Yen Hsu - Tatung University, Taiwan (R.O.C.)
Assistant Editor	Ismael Abu-Jarad - Istanbul Aydin University, Turkey
Assistant Editor	Krishnaswamy Jayaraman - Taylor University, Malaysia
Assistant Editor	Anna Pelsler, North West University, South Africa
Assistant Editor	Mei Mei Jiang, Texas A&M Commerce, USA
Assistant Editor	Ahmed M Kamaruddeen - Universiti Utara, Malaysia
Assistant Editor	Zach Kelchear - Georgia Regents University, USA
Assistant Editor	Don A. Larsen - Montana State University-Billings, USA

Assistant Editor	Khun J. Chenwang, Southeast Bangkok College, Thailand
Assistant Editor	Dimitar Antonov , Bulgarian Academy of Sciences, Bulgaria
Assistant Editor	Tsung-Lin Lee - China University Of Science and Technology, Taiwan, R.O.C.
Assistant Editor	Enitan Olutade, North West University, South Africa
Assistant Editor	Bo Li - California State University, Los Angeles, USA
Assistant Editor	Yi-Hsien Lin - Da Yeh University, Taiwan R.O.C.
Assistant Editor	PJ van Schalkwyk (Schalk), North West University South Africa
Assistant Editor	Chung-Hung Lin - I-Shou University, Taiwan, R.O.C.
Assistant Editor	Hong-Cheng Liu - I-Shou University, Taiwan R.O.C.
Assistant Editor	Melissa Jeanette Lötter, Tshwane University of Technology, South Africa
Assistant Editor	Yuzhou Luo, Shanghai University of Medicine & Health Sciences, China
Assistant Editor	Ralph L Marshall - Eastern Illinois University, USA
Assistant Editor	Alex Maritz - La Trobe University, Australia
Assistant Editor	Babita Mathur-Helm, University of Stellenbosch, South Africa
Assistant Editor	Adele Potgieter, Nelson Mandela University, RSA
Assistant Editor	Marius Potgieter - Tshwane University Of Technology, South Africa
Assistant Editor	Opas Piansoongnern - Shinawatra University, Thailand
Assistant Editor	Zhi-Wang Qian, Shanghai University of Medicine and Health Sciences, China
Assistant Editor	Asma Salman - American University in the Emirates, Dubai
Assistant Editor	Jason Jyh-Bin Suen, I-Shou University, Taiwan R.O.C.
Assistant Editor	Siriwan Saksiriruthai - Suan Sunandha Rajabhat University, Thailand
Assistant Editor	Ken Simpson - Unitec, New Zealand
Assistant Editor	Dzingai Katsamba, MANCOSA, South Africa
Assistant Editor	Ming-Hung Lin - Tung-Fang Design University, Taiwan, R.O.C.
Assistant Editor	Anton Shufutinsky - Cabrini University, USA
Assistant Editor	Cheng-Jui Tseng - Krirk University, Thailand
Assistant Editor	Lusanda Juta, North West University, South Africa
Assistant Editor	Nathan R Templeton - Texas A&M University Commerce, USA
Assistant Editor	Yu San Ting - Da-Yeh University, R.O.C.
Assistant Editor	Tung-Yu Tsai - Taiwan Cooperative Bank, Taiwan R.O.C.
Assistant Editor	Hsien-Bin Wang, TransWorld University, Taiwan R.O.C.
Assistant Editor	Wei Chen Tung - San Jose State University, USA
Assistant Editor	George Willey - Stephen F Austin State University, USA
Assistant Editor	Michelle Williams - Stephen F. Austin State University, USA
Assistant Editor	Shang-Pao Yeh - I-Shou University, Taiwan R.O.C.
Assistant Editor	Marko van Deventer - North West University, South Africa
Assistant Editor	Kuo-Ming Chu - Cheng Shiu University, Taiwan